# Senior Instructional Designer, Learning Design

*(Job Number: 95737BR)*

<table>
<thead>
<tr>
<th>Campus Location</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Name</td>
<td>Mary Lou Fulton Teachers College</td>
</tr>
<tr>
<td>Full-Time/Part-Time</td>
<td>Full-Time</td>
</tr>
<tr>
<td>Grant Funded Position</td>
<td>This is a grant funded position and is contingent on future grant funding</td>
</tr>
<tr>
<td>Salary</td>
<td>$60,682.50 - $75,000 per year; DOE</td>
</tr>
<tr>
<td>Close Date</td>
<td>October 9, 2023</td>
</tr>
</tbody>
</table>

## Job Description

Are you passionate about shaping the future of education through innovative digital learning experiences? Do you want to make a difference in the lives of learners? If this describes you, then Mary Lou Fulton Teachers College (MLFTC) invites you to join our team as a Senior Instructional Designer (Learning Design).

As a Senior Instructional Designer (Learning Design), you will work with a team of talented professionals to impact the design of both credit and non-credit learning experiences tailored to diverse learners' needs. You will also collaborate with faculty and staff to lead curriculum development and create innovative learning systems to enhance student success.

At Arizona State University (ASU) and MLFTC, we are dedicated to designing and delivering digital teaching and learning models that enhance student success while breaking down barriers to achievement in higher education. Our commitment to providing high-quality learning experiences extends to the local, national, and international communities that ASU serves.

If you're ready to be part of a forward-thinking team and positively impact education, we invite you to explore this exciting opportunity with us at MLFTC. Join us in shaping the future of learning and empowering students worldwide to succeed.

## Essential Duties

- Collaborate with faculty members, subject matter experts (SME), and digital learning team members on designing, developing, and delivering digital learning experiences.
- Work closely with colleagues and unit leadership to develop, implement, evaluate, and refine learning design standards, procedures, and protocols.
- Lead the design, development, and delivery of digital course content, materials, interactive and multimedia technology-driven components, and other learning materials consistent with established design and development processes to ensure flexibility and reusability.
- Serve as an instructional design lead on new or revised program design processes.
- Design and conduct collaborative work sessions with college faculty and team members to develop/redesign curriculum and digital learning initiatives.
- Collect and analyze data related to online initiatives for continual improvement.
• Remain abreast of technology directions, initiatives, and trends to provide ideas, guidance, and recommendations.
• Manage special projects and facilitate workshops and working groups.
• Serve on various unit and college teams and committees.
• Other duties as assigned.

Minimum Qualifications
Bachelor’s degree in Education or a related field. Five (5) years of providing learning/instructional design and/or technology development services. Or, any equivalent combination of experience or education from which comparable knowledge, skills and abilities have been achieved.

Desired Qualifications
• Experience applying online instructional design principles, practices, and techniques to digital learning design and development.
• Experience managing curriculum development projects and initiatives in higher education.
• Experience designing and developing learning and instruction for digital delivery of for-credit and not-for-credit offerings.
• Experience working in LMS environments to develop learning materials.
• Experience conducting workshops and other professional development activities to meet the needs of faculty and staff.
• Experience establishing and maintaining effective working relationships.
• Experience managing multiple projects and prioritizing competing demands.

Working Environment
Activities are primarily performed in a regular, climate-controlled office setting subject to extended periods of sitting, standing, walking; visual acuity and manual dexterity associated with daily use of desktop computer; bending, stooping, reaching and lifting up to 20 pounds; ability to clearly communicate verbally in English, read, write, see, and hear to perform essential duties; regular review of completed tasks.

ASU is a diverse enterprise with a wide variety of work and learning modes, locations and a commitment to sustainability, innovation and employee work-life balance. We are determined to maintain our position as an employer of choice in a competitive labor market.

Flexible work options
• Alternative work schedules can include four, 10-hour workdays in a workweek; a nine-day, 80-hour schedule over two workweeks for exempt employees only; and staggered start and stop times.
• Hybrid work is an arrangement where employees spend a minimum of 60% of their regular workweek at their primary ASU work location. Dean or vice president-level approval is required.

Department Statement
ASU’s Mary Lou Fulton Teachers College creates knowledge, mobilizes people, and takes action to improve education. Nationally recognized as a leader in teacher preparation, leadership development and scholarly research, Mary Lou Fulton Teachers College prepares over 8,000 educators annually. MLFTC faculty create knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the process of learning, the practice of teaching and the effects of education policy. MLFTC mobilizes people through bachelor’s, master’s and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement. MLFTC takes
action by bringing people and ideas together to increase the capabilities of individual educators and the performance of education systems.

Aligned with ASU’s charter, MLFTC is committed to inclusion and student success. The college’s core value of Principled Innovation connects individual decision making with the social, cultural, emotional and educational needs of others while creating positive change for humanity.

**ASU Statement**

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree)

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

**Notice of Availability of the ASU Annual Security and Fire Safety Report**

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU’s Annual Security and Fire Safety Report is available online at [https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf](https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf). You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.

Relocation Assistance – For information about schools, housing child resources, neighborhoods, hospitals, community events, and taxes, visit [https://cfo.asu.edu/relocation-services](https://cfo.asu.edu/relocation-services).

**Employment Verification**

ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.

**Fingerprint Check Statement**

This position is considered safety/security sensitive and will include a fingerprint check. Employment is contingent upon successful passing of the fingerprint check.

**Instructions to Apply**

Application deadline is 3:00PM Arizona time on the date indicated.

Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.
<table>
<thead>
<tr>
<th>Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Only electronic applications are accepted for this position. [<a href="https://cfo.asu.edu/applicant">https://cfo.asu.edu/applicant</a> #95737BR](<a href="https://cfo.asu.edu/applicant">https://cfo.asu.edu/applicant</a> #95737BR)</td>
</tr>
</tbody>
</table>