

Web Application Developer (Job Number: 80534BR)

Campus Location	West
Department Name	Mary Lou Fulton Teachers College
Full-Time/Part-Time	Full-time
Grant Funded Position	This is not grant-funded and is not contingent on grant funding
Salary	Depends on experience
Close Date	July 6, 2022
Job Description	<p>Arizona State University's Mary Lou Fulton Teachers College is hiring a Web Application Developer to join a dynamic marketing and communications team that strengthens the college's engagement with a number of constituencies: prospective students for bachelor's, master's and doctoral programs; applicants to those programs; alumni; foundations; and policymakers and influencers involved in the national conversations about education.</p> <p>Reporting to the Marketing Director, the Web Application Developer will work closely with the Digital Marketing Manager, a Front-End Web Developer and other marketing and communications staff to create thoughtful web experiences by designing, developing and maintaining web tools and content for education.asu.edu and other college-related sites. This will include working with colleagues on the marketing and communications teams to develop content types that serve the college's marketing and strategic communications needs, as well as working with stakeholders throughout the college to develop other user experiences as business needs evolve.</p> <p>The role calls for a strong understanding of web application and relational database design concepts, principles, practices and methods; security/permission standards; knowledge of store procedure methods and techniques.</p> <p>The Web Applications Developer also work with colleagues in university-wide units such as ASU's university technology office. The ability to operate successfully and with poise in a complex, matrixed organization is essential.</p>
Essential Duties	<ul style="list-style-type: none"> • Designs, develops, maintains and enhances a variety of online content, services and forms, including instructional content, marketing content and other content vital to the operation of the college • Develops web forms, templates, database-driven web pages, new web tools and dynamic areas within web pages • Works closely with users to understand requirements, including security needs • Is the technical expert responsible for ensuring that college web sites and content conform to all technical standards established by the University Technology Office • Remains abreast of technology directions, initiatives and trends within scope of expertise to provide ideas, guidance and recommendations

	<ul style="list-style-type: none"> • Develops and presents initial design ideas and associated tools, tests functionality to ensure objectives are achieved • Identifies and troubleshoots errors and/or problems with web-based applications • Participates in a wide variety of projects to develop and improve routine procedures through use of innovative and technology supported solutions; • Designs web interfaces and develops layout design/content • Meets with stakeholders to discuss themes and objectives for assignments, target audiences and desired outcomes • Ensures compliance with ASU brand standards • Performs other duties as assigned
Minimum Qualifications	Bachelor's degree Information Technology, Computer Science or closely related. 3 years web and database including creating and updating table structures and views as well as CSS development.
Desired Qualifications	<ul style="list-style-type: none"> • Demonstrated familiarity with Drupal 9 • Experience having developed content types in Drupal • Demonstrated ability to work with front-end developers connecting functionality to design • Demonstrated ability to work independently, solve problems, make decisions and clearly explain one's thinking and rationale for decisions • Evidence of exceptional attention to detail, quality and production values • Evidence of a customer-service orientation • Demonstrated ability to thrive in a fast-paced work environment and to pursue multiple projects simultaneously
Working Environment	<p>Activities are performed in an environmentally controlled office setting subject to extended periods of sitting, keyboarding and manipulating a computer mouse; required to stand for varying lengths of time and walk moderate distances to perform work. Occasional bending, reaching, lifting, pushing and pulling up to 25 pounds. Regular activities require ability to quickly change priorities, which may include and/or are subject to resolution of conflicts. Ability to clearly communicate verbally, read, write, see and hear to perform essential functions.</p>
Department Statement	<p>ASU's Mary Lou Fulton Teachers College creates knowledge, mobilizes people, and takes action to improve education. Nationally recognized as a leader in teacher preparation, leadership development and scholarly research, Mary Lou Fulton Teachers College prepares over 7,600 educators annually. MLFTC faculty create knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the process of learning, the practice of teaching and the effects of education policy. MLFTC mobilizes people through bachelor's, master's and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement. MLFTC takes action by bringing people and ideas together to increase the capabilities of individual educators and the performance of education systems.</p> <p>Aligned with ASU's commitment to justice, equity, diversity and inclusion, MLFTC is committed to advancing systemic equity in our curricula, programming and institutional relationships. The college's core value of Principled Innovation connects individual decision making to the pursuit of systemic equity.</p>

<p>ASU Statement</p>	<p>Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.</p> <p>ASU is a tobacco-free university. For details visit https://wellness.asu.edu/explore-wellness/body/alcohol-and-drugs/tobacco</p> <p>Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.</p> <p><u>Notice of Availability of the ASU Annual Security and Fire Safety Report</u> In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.</p> <p>Relocation Assistance – For information about schools, housing child resources, neighborhoods, hospitals, community events, and taxes, visit https://cfo.asu.edu/az-resources.</p>
<p>Employment Verification</p>	<p>ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.</p>
<p>Background Check Statement</p>	<p>ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses, and certifications. Employment is contingent upon successful passing of the background check.</p>
<p>Instructions to Apply</p>	<p>Application deadline is 3:00PM Arizona time on the date indicated.</p> <p>Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.</p> <p>Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.</p> <p>ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.</p> <p>Only electronic applications are accepted for this position. #80534BR</p>