Product Manager
(Job Number: 80417BR)

Campus Location	West Campus
Department Name	Mary Lou Fulton Teachers College
Full-Time/Part-Time	Full-time
Grant Funded Position	This is not grant-funded and is not contingent on grant funding
Salary	$65,000 - $75,000 per year; DOE
Close Date	July 8, 2022
Job Description	Mary Lou Fulton Teachers College seeks a product manager to join a dynamic team working at the forefront of digital learning. In this role, the product manager will work closely with team members and stakeholders to drive the development, market launch, and continual support and improvement of the college's learning experiences, products and initiatives. A successful candidate will be excited about the opportunity to bring product management to the learning design space and lead the creation of well-designed product solutions that support the college's objective to redesign education for learners and educators. Above all, this person will be eager to engage with colleagues, users, stakeholders and partners to advance the college's academic and digital product portfolio and positively impact the education sphere. ASU and MLFTC are focused on the design and scalable delivery of digital teaching and learning models to increase student success and reduce barriers to achievement in higher education. Our high-quality learning experiences support the education of the local, national, and international communities served by ASU.
Essential Duties	**Understand and represent user needs** by planning, leading, documenting and communicating research on customer needs and product vision, using market research, user testing, customer discussions and more. **Research, monitor, understand and make recommendations about the market** for new and existing products and opportunities; Research and develop competitive analyses when appropriate. **Define a vision for products** through collaboration with stakeholders and teams to define, communicate, and manage product vision, strategy and roadmap; Facilitate iterative product development process and brainstorming sessions. **Align stakeholders around the product vision** by creating and maintaining documentation of products, including roadmaps, user stories, personas, journey maps, wireframes, design guidelines and functional requirements. **Prioritize product features and capabilities** through collaboration with stakeholders and teams to make strategic design decisions based on researched user needs; Collaborate with learning technology staff to research and evaluate digital systems and tools according to product requirements; - Communicate product status and changes to customers, users, stakeholders and leadership.

	Outline product goals and metrics for success by defining and tracking product goals and KPIs. **Take a leadership role** in project planning, meetings, reviews, retrospectives and demonstrations. **Facilitate and/or contribute to internal process improvement efforts**, leveraging methodologies and strategies from product management.
Minimum Qualifications	BA/BS Degree in Information Technology, Business Administration, Marketing or related field AND 8 years product/program management, project management, management consulting OR, any equivalent combination of experience and/or education from which comparable knowledge, skills and abilities have been achieved.
Desired Qualifications	- Knowledge and experience in product management principles, practices, methods and techniques, including road maps, user research, market research and product development. - Experience in collaborating with and leading agile cross-functional product teams and stakeholders to discover and deliver well-designed product solutions. - Skill in relating effectively to a diverse user base and extracting actionable data and insights from user conversation, focus groups, user testing and interviews. - Ability to collaborate and communicate well with others, including presentation and facilitation, and perform work in a team environment. - Experience with in-depth analysis and data interpretation to formulate conclusions. - Knowledge of UX design, information architecture, user interface design and user research. - Knowledge and experience in digital systems and tools for designing and building learning experiences. - Ability to organize and coordinate multiple initiatives simultaneously.
Working Environment	Activities are primarily performed in a regular, climate-controlled office setting subject to extended periods of sitting, standing, walking; visual acuity and manual dexterity associated with daily use of desktop computer; bending, stooping, reaching and lifting up to 20 pounds; ability to clearly communicate verbally in English, read, write, see, and hear to perform essential duties; regular review of completed tasks. ASU is a diverse enterprise with a wide variety of work and learning modes, locations and a commitment to sustainability, innovation and employee work-life balance. We are determined to maintain our position as an employer of choice in a competitive labor market. **Flexible work options** **Alternative work schedules** can include four, 10-hour workdays in a workweek; a nine-day, 80-hour schedule over two workweeks for exempt employees only; and staggered start and stop times. **Hybrid work** is an arrangement where employees spend a minimum of 60% of their regular workweek at their primary ASU work location. Dean or vice president-level approval is required.

Department Statement	ASU's Mary Lou Fulton Teachers College creates knowledge, mobilizes people, and takes action to improve education. Nationally recognized as a leader in teacher preparation, leadership development and scholarly research, Mary Lou Fulton Teachers College prepares over 7,600 educators annually. MLFTC faculty create knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the process of learning, the practice of teaching and the effects of education policy. MLFTC mobilizes people through bachelor's, master's and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement. MLFTC takes action by bringing people and ideas together to increase the capabilities of individual educators and the performance of education systems. Aligned with ASU's commitment to justice, equity, diversity and inclusion, MLFTC is committed to advancing systemic equity in our curricula, programming and institutional relationships. The college's core value of Principled Innovation connects individual decision making to the pursuit of systemic equity.
ASU Statement	Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe. ASU is a tobacco-free university. For details visit https://wellness.asu.edu/explore-wellness/body/alcohol-and-drugs/tobacco Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. **Notice of Availability of the ASU Annual Security and Fire Safety Report** In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456. Relocation Assistance – For information about schools, housing child resources, neighborhoods, hospitals, community events, and taxes, visit https://cfo.asu.edu/az-resources.
Employment Verification	ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.

Fingerprint Check Statement	This position is considered safety/security sensitive and will include a fingerprint check. Employment is contingent upon successful passing of the fingerprint check
Instructions to Apply	Application deadline is 3:00PM Arizona time on the date indicated. Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position. Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position. ASU does not pay for travel expenses associated with interviews, unless otherwise indicated. Only electronic applications are accepted for this position. #80417BR