Senior Instructional Designer – Learning Design  
(Job Number: 65743BR)

<table>
<thead>
<tr>
<th>Campus Location</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time/Part-Time</td>
<td>Full-Time</td>
</tr>
<tr>
<td>Grant Funded Position</td>
<td>This is not a grant-funded position and is not contingent on future grant funding.</td>
</tr>
<tr>
<td>Salary</td>
<td>$60,000 - $75,000 per year; DOE</td>
</tr>
<tr>
<td>Close Date</td>
<td>February 24, 2021</td>
</tr>
</tbody>
</table>

**Job Description**

Mary Lou Fulton Teachers College is seeking a Senior Instructional Designer (Learning Design) to work on a dynamic team at the forefront of digital learning. In this role, the Senior Instructional Designer provides expertise, creativity, and leadership to drive the design and development of credit and non-credit learning experiences. The individual in this position will work collaboratively with colleagues, faculty, and staff to lead curriculum development and learning system design for digital learning offerings. ASU and MLFTC are focused on the design and scalable delivery of digital teaching and learning models to increase student success and reduce barriers to achievement in higher education. Our high-quality learning experiences support the education of the local, national, and international communities served by ASU.

**Essential Duties**

- Collaborate with faculty members, subject matter experts (SME), and digital learning team members on the design, development, and delivery of digital learning experiences.
- Work closely with colleagues and unit leadership to develop, implement, evaluate and refine learning design standards, procedures, and protocols.
- Lead the design, development, and delivery of digital course content, materials, interactive and multimedia technology-driven components, and other learning materials consistent with established design and development processes to ensure flexibility and reusability.
- Serve as an instructional design lead on new or revised program design processes.
- Design and conduct collaborative work sessions with college faculty and team members to develop/redesign curriculum and digital learning initiatives.
- Collect and analyze data related to online initiatives for continual improvement.
- Remain abreast of technology directions, initiatives, and trends to provide ideas, guidance, and recommendations.
- Manage special projects and facilitates workshops and working groups.
- Serve on various unit and college teams and committees.
- Other duties as assigned.

**Minimum Qualifications**

Bachelor's degree in Instructional Design, Instructional Technology, or a related area. Seven years instructional design or technology; excellent editing,
Desired Qualifications

- Demonstrated experience applying online instructional design principles, practices, and techniques to digital learning design and development.
- Demonstrated experience managing curriculum development projects and initiatives in higher education.
- Demonstrated experience designing and developing learning and instruction for digital delivery of for-credit and not-for-credit offerings.
- Demonstrated experience working in LMS environments to develop learning materials.
- Demonstrated experience conducting workshops and other professional development activities to meet the needs of faculty and staff.
- Demonstrated experience establishing and maintaining effective working relationships.
- Demonstrated experience managing multiple projects and prioritizing competing demands.

Working Environment

Activities are primarily performed in a regular, climate-controlled office setting subject to extended periods of sitting, standing, walking; visual acuity and manual dexterity associated with daily use of desktop computer; bending, stooping, reaching and lifting up to 20 pounds; ability to clearly communicate verbally in English, read, write, see, and hear to perform essential duties; regular review of completed tasks.

Department Statement

ASU’s Mary Lou Fulton Teachers College creates knowledge, mobilizes people and takes action to improve education. Nationally recognized as a leading innovator in teacher education and scholarly research, Mary Lou Fulton Teachers College prepares over 6,600 educators annually.

MLFTC faculty create knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the process of learning, the practice of teaching and the effects of education policy.

MLFTC mobilizes people through bachelor's, master's and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement.

MLFTC takes action by bringing people and ideas together to increase the capabilities of individual educators and the performance of education systems.

ASU Statement

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes
students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit www.asu.edu/tobaccofree

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

**Notice of Availability of the ASU Annual Security and Fire Safety Report**
In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU’s Annual Security and Fire Safety Report is available online at https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.

Relocation Assistance – For information about schools, housing child resources, neighborhoods, hospitals, community events, and taxes, visit https://cfo.asu.edu/relocation-services.

<table>
<thead>
<tr>
<th>Employment Verification</th>
<th>ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Background Check Statement</td>
<td>ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses, and certifications. Employment is contingent upon successful passing of the background check.</td>
</tr>
</tbody>
</table>
| Instructions to Apply | Application deadline is 3:00PM Arizona time on the date indicated. Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position. Resume should clearly illustrate how prior knowledge and experience meet the Minimum and Desired qualifications of this position. Only electronic applications are accepted for this position. |https://cfo.asu.edu/applicant