# Education Career Pathways

<table>
<thead>
<tr>
<th>Potential Career Pathways</th>
<th>Potential Career Fields</th>
<th>Potential Employers</th>
<th>Educational Studies Career Track(s)</th>
<th>Strategies for Success</th>
</tr>
</thead>
</table>
| **Pre K-12 Education**   | o Teaching  
o Administration  
o Special Services, such as English as a Second Language, Curriculum Supervision, Career/Technical Education, Special Education, Library/Information Services, & Reading  
o Tutoring Services  
o Test Preparation | o Elementary, middle, and secondary schools (public, private, Montessori, magnet, charter)  
o Overseas schools  
o Day care centers and nursery schools  
o Recreation programs and camps  
o Health clubs  
o Family day care  
o Nanny firms  
o Federal, state, and local government | o Organizational Leadership  
o Recreation Management  
o Personal Health  
o Environmental Education  
o Family & Human Development | o Certification requirements vary by state/country. Research certification needs for your career field, location, and potential employers  
o Graduate study may be required. Research degree level needs for your career field and potential employer |
| **Higher Education**     | o Teaching  
o Research  
o Information/Library Services  
o Administration & Student Support Services  
o Curriculum Development  
o Instructional Design | o 4-year colleges and universities (public and private)  
o 2-year and community colleges  
o Technical schools  
o Medical and professional schools | o Organizational Leadership  
o Recreation Management  
o Health Innovation  
o Family & Human Development  
o Environmental Education  
o Personal Health | o Graduate study in content area is required for most teaching positions  
o Graduate study may be required for some administrative and student support service positions  
Seek student leadership experiences on campus while at ASU |
| **Adult & Continuing Education** | o In-Service Education  
o Staff Development  
o Professional Development  
o Leisure-oriented Education  
o Career/Technical Education  
o GED Preparation  
o Literacy Development | o Boards of education  
o Colleges & universities  
o 2-year and technical schools  
o Community organizations  
o Correctional institutions  
o Museums  
o Professional Associations | o Organizational Leadership  
o Health Innovation  
o Recreation Management  
o Community Health | o Research certification and accreditation standards for Career Field of interest and location of interest  
Pursue graduate studies in adult education or for specialization in Career Field |
# Education Career Pathways

## Business & Communication
- English as a Second Language
- Training & Development
- Curriculum Development
- Instructional Design
- Publishing, Editing, and Technical Writing
- Sales
- Customer Service
- Management
- Human Resources
- Entrepreneurship

## Government and/or Social and Educational Policy
- Administration
- Planning
- Evaluation
- Management
- Research & Writing
- Teaching
- Community Affairs
- Advocacy

## Education Career Pathways
- Residential care facilities
- Adult day healthcare centers
- Vocational Services
- K-12 school systems
- Language schools: overseas and domestic

## Family & Human Development
- Universities and colleges
- Consulting firms
- Business and industry training facilities
- Manufacturing companies
- Retail and customer service industries
- Restaurant and hotel chains
- Hospital and healthcare organizations
- Educational institutions

## Personal Health
- Universities and colleges
- Consulting firms
- Business and industry training facilities
- Manufacturing companies
- Retail and customer service industries
- Restaurant and hotel chains
- Hospital and healthcare organizations
- Educational institutions

## Environmental Education
- Universities and colleges
- Consulting firms
- Business and industry training facilities
- Manufacturing companies
- Retail and customer service industries
- Restaurant and hotel chains
- Hospital and healthcare organizations
- Educational institutions

## Be prepared to work within another area of human resources before moving into a training and development position
- Consider graduate studies in order to specialize in some career fields of interest
- Master technical skills required for career field of interest
- Consider your personality and values prior to pursuing entrepreneurship endeavors
- Be prepared to start in entry-level positions, such as management trainee programs

## Acquire experience through volunteering or completing an internship in a government agency (see the Pathways program for internships and jobs for recent graduates)
- Become familiar with the government application process by attending workshops and events by Career & Professional Development Services
<table>
<thead>
<tr>
<th>Non-Profit and Social Service</th>
<th>Service organizations (United Way, Red Cross, Goodwill, etc.)</th>
<th>Non-Profit Administration</th>
<th>Research organizations’ values to find a good fit with yours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>Youth organizations and camps (YMCA, Scouts, Boys &amp; Girls Club, etc.)</td>
<td>Health Innovation</td>
<td>Develop a wide range of skills, such as presenting, grant writing, and fundraising, as many nonprofit professionals fill many roles</td>
</tr>
<tr>
<td>Programming</td>
<td>Community recreation centers</td>
<td>Community health</td>
<td>Seek experience/an internship in a nonprofit or within social service</td>
</tr>
<tr>
<td>Administration</td>
<td>Immigrant and refugee service providers</td>
<td>Recreation Management</td>
<td>o Organization</td>
</tr>
<tr>
<td>Management</td>
<td>Shelters</td>
<td>Family &amp; Human Development</td>
<td>o Global Studies</td>
</tr>
<tr>
<td>Public Relations</td>
<td>Hospitals and hospices</td>
<td>Personal Health</td>
<td>o Research organizations’ values to find a good fit with yours</td>
</tr>
<tr>
<td>Fundraising/Development</td>
<td>Residential treatment facilities</td>
<td>Business</td>
<td>o Develop a wide range of skills, such as presenting, grant writing, and fundraising, as many nonprofit professionals fill many roles</td>
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<tr>
<td>Research</td>
<td>Adult day healthcare centers</td>
<td>Organizational Leadership</td>
<td>Seek experience/an internship in a nonprofit or within social service</td>
</tr>
<tr>
<td>Grand Writing</td>
<td>Correction institutions</td>
<td>o Graduate study and appropriate licensures are required for specific Career Field interests</td>
<td></td>
</tr>
<tr>
<td>Case management</td>
<td>Nursing homes</td>
<td>o Research organizations’ values to find a good fit with yours</td>
<td></td>
</tr>
<tr>
<td>Counseling</td>
<td>Adoption agencies</td>
<td>o Develop a wide range of skills, such as presenting, grant writing, and fundraising, as many nonprofit professionals fill many roles</td>
<td></td>
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<tr>
<td>Advocacy</td>
<td>Religious institutions</td>
<td>o Seek experience/an internship in a nonprofit or within social service</td>
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<tr>
<td>Volunteer coordination</td>
<td>Family services</td>
<td>o Graduate study and appropriate licensures are required for specific Career Field interests</td>
<td></td>
</tr>
<tr>
<td>Grant Writing</td>
<td>agencies/programs (financial, family planning, health &amp; wellness, marriage, vocational, food/housing assistance, military family support)</td>
<td>o Research organizations’ values to find a good fit with yours</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rehabilitation organizations</td>
<td>o Develop a wide range of skills, such as presenting, grant writing, and fundraising, as many nonprofit professionals fill many roles</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Halfway houses</td>
<td>o Seek experience/an internship in a nonprofit or within social service</td>
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<td>Consulting firms</td>
<td>o Graduate study and appropriate licensures are required for specific Career Field interests</td>
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<td>Federal, state, and local government</td>
<td>o Research organizations’ values to find a good fit with yours</td>
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For more strategies to begin planning for your future, schedule an appointment with the Mary Lou Fulton Teachers College Career Development Coach by calling 480-965-5555 or with Career & Professional Development Services through [Handshake (eoss.asu.edu/cs/handshake)](http://eoss.asu.edu/cs/handshake).