Program Overview
The Mary Lou Fulton Teachers College offers a Graduate Certificate in Instructional Design and Performance Improvement that focuses on how to facilitate learning and improve performance in a variety of settings.

The certificate program focuses on design and development of instruction, instructional media design, development of computer-based instruction and trends in performance improvement.

The program is open to all ASU graduate students irrespective of their major. Students are able to be enrolled in the graduate certificate and the MEd in Educational Technology or just the graduate certificate.

A graduate certificate is offered through the university which includes a specific series of courses that will help a student achieve professional growth.

Program requires the following: 15 credit hours including a Capstone (EDT 504).

- EDT 501 Foundations & Issues in Educational Technology (3).
- EDT 502 Design and Development of Instruction (3).
- EDT 503 Instructional Media Design (3).
- EDT 504 Development of Computer-Based Instruction (3).
- EDT 507 Trends in Performance Improvement (3).

Contact Information
Office of Student Services – Graduate Programs
For admissions information please contact Donna Parris, Student Recruitment Coordinator, at Donna.Parris@asu.edu.
Current students please contact Robin Boyle, Academic Success Specialist, at Robin.Boyle@asu.edu.
For General Inquiries: (602) 543-6358

Quick Facts
Campus Location: Tempe
Number of Credits: 15 Credit Hours
Start Terms: Fall and Spring
Program Fee: N/A
Time to Completion: 1.5 Years
Application Deadlines: http://education.asu.edu/application-deadlines
Application Requirements & How to Apply

Graduate Admissions Application Requirements

- Earned a bachelor’s degree or higher from a regionally accredited institution in the U.S. or the equivalent of a U.S. bachelor’s degree from an international institution that is officially recognized by that country
- Must have maintained a “B” (3.00 on a 4.00 scale) grade point average (GPA) in the last 60 semester hours or 90 quarter hours of undergraduate coursework
- Proof of English proficiency – International students only
  - If you are from a country whose native language is not English (regardless of where you may now reside), you must provide proof of English proficiency. For more information including additional requirements for international students, please visit the [ASU Graduate Admissions website](http://education.asu.edu/application-deadlines).
  - Applicants to Non-Certification Masters, Graduate Certificates, and Doctoral Programs:
    - Must meet the English Proficiency score established by [ASU Graduate Education](http://education.asu.edu/application-deadlines).

Items Needed to Apply to the Program

- Items that will be uploaded into the online application:
  - Personal Statement that describes the personal and professional goals that motive you to apply to the graduate certificate. The admissions committee pays particular attention to the quality of writing and ideas expressed in personal statements as well as evaluating the relevance of goals to the aims of the program. Statements should be approximately 500 words (2 pages, double spaced). The statement should be prepared in an MS Word (.doc), Rich Text (.rtf), Portable Document Format (.pdf), or Text (.txt) file format.
  - Resume that includes relevant personal, professional, educational, and community activities (one – two pages). The resume should be prepared in an MS Word (.doc), Rich Text (.rtf), Portable Document Format (.pdf), or Text (.txt) file format.

- Items that need to be mailed to Graduate Admissions Services:
  - Official transcripts from every college and university from which you have earned a Bachelor’s degree or higher
  - Proof of English proficiency – International students only

Complete and submit the Graduate Admission online application

- Review the application deadlines prior to applying: [http://education.asu.edu/application-deadlines](http://education.asu.edu/application-deadlines)
- Start the online application at this website: [www.asu.edu/gradapp](http://www.asu.edu/gradapp)
- Select the certificate: Instructional Design and Performance Improvement (Graduate Certificate)
- Select the appropriate term for Planned Semester and Year of Enrollment
- For Location, select Tempe campus
- Upload required items listed above
- Submit the application and pay the appropriate application fee
- Send the remaining items to Graduate Admissions
Requirements and Program of Study
The graduate certificate in instructional design and performance improvement requires the completion of 15 credit hours of graduate coursework. The following five courses are required for all students admitted to the certificate program:

- EDT 501 Foundations & Issues in Educational Technology
- EDT 502 Design and Development of Instruction
- EDT 503 Instructional Media Design
- EDT 504 Development of Computer-Based Instruction (capstone course)
- EDT 507 Trends in Performance Improvement

A maximum total of nine credit hours earned by completing these courses may be applied towards a MEd degree in Educational Technology provided the student applies for the MEd program by his or her third course in the certificate program and meets all requirements for admission to the degree program. Please visit the Teachers College website for more information about the MEd in Educational Technology.

Curriculum and tuition for all programs subject to change based on Arizona Board of Regents and Arizona Department of Education updates.

To review course descriptions please visit the ASU Catalog: http://asu.edu/catalog.

Culminating Experience
Students are required to complete 15 hours of coursework including the capstone course (EDT 504); however, they are not required to complete a Culminating Experience.

Additional Resources
- Application Deadlines: http://education.asu.edu/application-deadlines
- How to Apply: http://education.asu.edu/graduate-programs-how-to-apply
- Faculty: http://education.asu.edu/faculty
- ASU Graduate Education Policies: http://graduate.asu.edu/faculty_staff/policies
- Tuition and Fees: https://students.asu.edu/tuitionandfees

Frequently Asked Questions
Do I need to maintain sustained progress?
Students admitted to the graduate certificate in instructional design and performance improvement are expected to make sustained progress toward the completion of their certificate. Sustained progress is defined by factors such as maintaining a grade point average of 3.0 or better and making continual progress toward completion of the certificate. A student who does not make sustained progress may be withdrawn from the program. The maximum time limit to complete this certificate is six years after admission to the program.

What is a Graduate Certificate?
A Graduate Certificate is a certificate that is awarded by the University for the completion of a series of courses. These courses will assist a student in developing their skills for their career. These courses can typically be used also towards a master's degree if the student is dual enrolled.

Will I be eligible for financial aid?
If you are enrolled in the graduate certificate program only, you will not be eligible for financial aid. If you are enrolled in the graduate certificate program concurrently with a Master's degree, you may be eligible for financial aid. Please visit the Financial Aid site for additional information.