

MultiMedia Specialist (Job Number: 75287BR)

Campus Location	Tempe
Department Name	Mary Lou Fulton Teachers College
Full-Time/Part-Time	Full-time
Grant Funded Position	This is not a grant-funded position and is not contingent on future grant funding
Salary	Depends on experience
Close Date	February 7, 2022
Job Description	<p>Mary Lou Fulton Teachers College is seeking to hire a Scholarship Multimedia Specialist to design, create, and disseminate multiple forms of media to enhance and promote individual and collective scholarship of college faculty and students. The Scholarship Multimedia Specialist will have expertise in graphic design, illustration, storytelling, podcasting, video editing, marketing and social media strategy and remain up-to-date on technology and media trends. The Scholarship Multimedia Specialist must be a creative, flexible, and positive individual who can quickly grasp complex educational research topics and communicate them effectively through a range of media to diverse audiences. The successful candidate will be detail-oriented, able to turn work around quickly, and comfortable working both independently and collaboratively. In addition, the Scholarship Multimedia Specialist will work closely with the college’s marketing and communications team.</p> <p>ASU and MLFTC are focused on the design and scalable delivery of digital teaching and learning models to increase student success and reduce barriers to achievement in higher education. Our high-quality learning experiences support the education of the local, national, and international communities served by ASU.</p>
Essential Duties	<p>Reporting to the Office of Scholarship and Innovation, the Scholarship Multimedia Specialist’s responsibilities will include:</p> <ul style="list-style-type: none"> • Designs, creates, delivers and modifies multimedia and web-based graphics, video and sound elements • Serves as a producer for MLFTC podcast shows or individual episodes • Manages MLFTC social media accounts with regard to publicizing faculty and college-level research • Determines format, approach, content, level and medium to most effectively achieve desired media results • Develops layout design and concept, selects and secures appropriate illustrative, photographic and sound materials • Tests new multimedia technologies and evaluates educational applications • Coordinates and performs technical duties in production of video broadcasts, podcasts, streaming and other field and/or studio productions to ensure seamless sequencing of images and sounds • Serves as producer and/or director of video and still photographic events; schedules equipment, selects location(s) and develops storyboard; completes all post production editing and/or integration of elements to achieve desired outcome

	<ul style="list-style-type: none"> • Remains abreast of technology directions, initiatives and trends within scope of expertise to provide ideas, guidance and recommendations • Using industry-standard production approaches to storytelling and documentation through traditional and contemporary media, including video, audio, and written works
Minimum Qualifications	Bachelor's degree in Media Communications, Film or Video Production, Design, or Graphic Design, Graphic Arts, or a closely related field AND two years of progressive experience GRAPHICS (Proficiency) Adobe Photoshop, Illustrator - or - VIDEO (Proficiency) video/audio production.
Desired Qualifications	<ul style="list-style-type: none"> • Experience with digital media production including: audio, video, and graphic elements for social media, websites, and print media • Experience in planning, implementing and shooting basic video, and produce basic programs as assigned • Experience in setting up audio and compose lighting to competent standards • Demonstrated working knowledge with video/audio production equipment (cameras, mixers, etc.); digitizing; video/audio post-processing and media conversion • Evidence of writing with editorial experience • Evidence of effective oral communication and interpersonal skills • Demonstrated knowledge of design principles (form, color, composition, etc.) • Experience with Adobe Creative Suite applications (Photoshop, In-Design, Illustrator, Premier, AfterEffects) or related • Experience with motion graphics, illustrations, and vector graphics • Experience working independently with minimal oversight / and working in small production teams • Experience working with ambiguity and change in work environment
Working Environment	<ul style="list-style-type: none"> • Activities are primarily performed in a regular, climate-controlled office setting subject to extended periods of sitting, standing and walking. • Visual acuity and manual dexterity associated with daily use of desktop computer; bending, stooping, reaching, lifting and pushing objects of varying weights up to 50 pounds • Ability to clearly communicate English, to include verbally, read, write, see and hear to perform essential duties • May include exposure to external environment/climate conditions including walking on uneven surfaces, climbing and high temperatures. • VIDEO: Essential duties may also require location work which may occur in adverse weather conditions. Locations may be interior/exterior in perhaps rugged conditions. • Fragile electronic equipment must be transported both manually and with the assistance of portage devices. • Operation of video and photographic equipment may be handheld for extended periods. • Some equipment, such as lighting and cabling, can be dangerous during operation and setup. • Regular review of completed tasks
Department Statement	ASU's Mary Lou Fulton Teachers College creates knowledge, mobilizes people, and takes action to improve education. Nationally recognized as a leader in teacher preparation, leadership development and scholarly research, Mary Lou Fulton Teachers College prepares over 7,600 educators annually. MLFTC faculty create

	<p>knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the process of learning, the practice of teaching and the effects of education policy. MLFTC mobilizes people through bachelor's, master's and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement. MLFTC takes action by bringing people and ideas together to increase the capabilities of individual educators and the performance of education systems.</p> <p>Aligned with ASU's commitment to justice, equity, diversity and inclusion, MLFTC is committed to advancing systemic equity in our curricula, programming and institutional relationships. The college's core value of Principled Innovation connects individual decision making to the pursuit of systemic equity.</p>
<p>ASU Statement</p>	<p>Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 80,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.</p> <p>COVID-19 Vaccination Requirements: Arizona State University is a federal contractor and subject to federal regulations which may require you to produce a record of a COVID-19 vaccination. For questions about medical or religious accommodations, please visit the Office of Diversity, Equity and Inclusion's webpage</p> <p>ASU is a tobacco-free university. For details visit https://wellness.asu.edu/explore-wellness/body/alcohol-and-drugs/tobacco</p> <p>Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.</p> <p><u>Notice of Availability of the ASU Annual Security and Fire Safety Report</u> In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf. You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.</p> <p>Relocation Assistance – For information about schools, housing child resources, neighborhoods, hospitals, community events, and taxes, visit https://cfo.asu.edu/az-resources.</p>
<p>Employment Verification</p>	<p>ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.</p>
<p>Fingerprint Check</p>	<p>This position is considered safety/security sensitive and will include a fingerprint</p>

Statement	check. Employment is contingent upon successful passing of the fingerprint check.
Instructions to Apply	<p>Application deadline is 3:00PM Arizona time on the date indicated.</p> <p>Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.</p> <p>Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.</p> <p>ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.</p> <p>Only electronic applications are accepted for this position. #75287BR</p>