## Job Description

Under general direction and in cooperation with the Office of Digital Learning leadership, the Senior Instructional Designer provides expertise, creativity and leadership to drive the design, development, and delivery of online programs and initiatives. The individual in this position will serve in a supervisory role with responsibility for management, professional growth and development, and evaluation of professional staff members and students on the instructional design team.

### Essential Duties

- Collaborate with faculty members, subject matter experts (SME) and members of the digital learning team on the design, development, and delivery of online learning experiences.
- Work closely with colleagues and unit leadership to develop, implement, evaluate and refine learning design standards, procedures, and protocols.
- Lead the design, development, and delivery of online course content, materials, interactive and multimedia technology-driven components, and other learning materials consistent with established design and development processes to ensure flexibility and reusability.
- Supervise and develop professional growth plans for assigned staff.
- Evaluate job performance of assigned staff in conjunction with established unit, college, and university goals and objectives.
- Collect and analyze data related to online initiatives for the purposes of continual improvement.
- Remain abreast of technology directions, initiatives, and trends to provide ideas, guidance, and recommendations.
- Manage special projects and facilitates workshops and working groups.
- Serve on various unit and college teams and committees.
- Perform other duties as assigned.

### Minimum Qualifications

Bachelor’s degree in Instructional Design, Instructional Technology, or a related area. Seven years instructional design or technology; excellent editing, writing and communication skills; Blackboard or similar course management experience; evaluation and online delivery; development of original content and exams; project management experience. Some supervisory experience; OR, Any equivalent combination of experience and/or education from which comparable knowledge, skills, and abilities have been achieved.

### Desired Qualifications

- Experience applying online instructional design principles, practices, and techniques to online learning design and development
- Experience supervising, managing and evaluating professional staff
- Experience designing and developing learning and instruction for online delivery
- Experience working in Canvas/LMS environments to develop learning materials
- Experience conducting workshops and other professional development activities to meet the needs of faculty and staff
- Experience establishing and maintaining effective working relationships
- Experience managing multiple projects and prioritizing competing demands

**Working Environment**

- Activities are primarily performed in a regular, climate-controlled office setting subject to extended periods of sitting, standing, walking
- Use office equipment including a desktop computer
- Lift up to 20 pounds
- Clearly communicate to perform essential duties
- Receive regular review of completed tasks

**Department Statement**

Arizona State University’s Mary Lou Fulton Teachers College creates knowledge, mobilizes people and takes action to improve education. Nationally recognized as a leading innovator in teacher education and scholarly research, Mary Lou Fulton Teachers College prepares over 5,000 educators annually.

MLFTC faculty create knowledge by drawing from a wide range of academic disciplines to gain insight into important questions about the quality of teaching and learning and the performance of education systems.

MLFTC mobilizes people through bachelor’s, master’s and doctoral degree programs, through non-degree professional development programs and through socially embedded, multilateral community engagement.

MLFTC takes action by bringing people and ideas together to increase the innovation capabilities of individual educators, schools and organizations, districts and communities.

**ASU Statement**

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 90,000 students in metropolitan Phoenix, Arizona, the nation’s fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree)

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

**Instructions to Apply**

Application deadline is 3:00PM Arizona time on the date indicated.

Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.
Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.

ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.

Only electronic applications are accepted for this position.

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<th>Instruction for ASU Online Employment Applications</th>
<th>Go to the ASU Human Resources site: <a href="https://cfo.asu.edu/hr-applicant">https://cfo.asu.edu/hr-applicant</a> and scroll down to Jobs at ASU.</th>
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<td>• Select <strong>External Staff Job Opportunities</strong> if you’re not currently an ASU employee (you must create an account or enter existing account information).</td>
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<td>• Select <strong>Internal Staff Job Opportunities</strong> if you’re a current ASU employee.</td>
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<td>• To apply, select the check box to the left of the job title and click on <strong>Apply to job(s)</strong> at the bottom of the screen.</td>
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<td>• Click <strong>Let’s get started</strong> to begin the application process</td>
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