## Design Strategist

(Job Number: 40053)

<table>
<thead>
<tr>
<th>Campus/Location</th>
<th>Tempe</th>
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<tbody>
<tr>
<td>Department Name</td>
<td>Mary Lou Fulton Teachers College</td>
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<tr>
<td>Grant Funding</td>
<td>This is a grant funded position. Continuation is contingent on future grant funding</td>
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<tr>
<td>Close Date</td>
<td>23-March-2018 is the initial close date. Applications will continue to be received and reviewed each week thereafter until the job is closed.</td>
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### Job Description

Arizona State University’s Mary Lou Fulton Teachers College creates knowledge, mobilizes people and takes action to improve education. Nationally recognized as a leading innovator in teacher education and scholarly research, Mary Lou Fulton Teachers College prepares over 1,500 educators annually through bachelor’s, master’s and doctoral degree programs.

The Office of Scholarship & Innovation at Mary Lou Fulton Teachers College is seeking to hire a Design Strategist to be an integral part of leading and facilitating our community design labs and other design initiatives. This individual will serve as a design process facilitator and coach, working with school and community partners to implement and guide projects that bring creativity, intrapreneurial thinking and innovation to educational settings. He/She will support these partnerships by providing coaching, training, facilitation and project management, and will also work to engage and build capacity of staff, students and faculty at MLFTC. In addition, the Design Strategist will be part of the team developing the College’s distinctive approach to character education and how character informs our work with community partners. The ideal applicant will demonstrate a passion for improving education through collaboration and cooperative design. An ability to connect with diverse audiences, a strong belief in the value of different perspectives and a commitment to all learners will be essential to this role.

### Essential Duties

- Work with school, district and community partners to plan and manage projects that use a design approach to support creative problem-solving and innovation
- Plan content and lead design workshops in school and community settings and within ASU
- Work with community design lab participants to guide and support teams through the design process, from identifying appropriate problems and conducting research through testing and implementing solutions
- Build capacity in school and community partners to use design approaches to problem-solving on their own
- Engage a range of perspectives and voices in the design process, including those outside education
- Conduct research on topics relevant for design lab projects and engage with faculty to connect them with design labs
- Provide training on the design process and facilitation techniques to diverse audiences, including MLFTC staff, faculty, students and community partners
- Serve as a thought partner and integral member of both the Office of Scholarship & Innovation and the College’s character education initiative

### Minimum Qualifications
Bachelor’s degree in science or related field appropriate to the area of assignment AND three (3) years of project management experience; OR, Seven (7) years of project management experience; OR, Any equivalent experience from which comparable knowledge, skills, and abilities have been achieved.

### Desired Qualifications
- Evidence of effective communication, both verbal and written
- Demonstrated knowledge of design methods and processes
- Experience leading and facilitating workshops using collaborative, interactive methods
- Experience developing training materials and delivering training sessions
- Demonstrated knowledge of basic project management
- Experience in designing engaging presentation materials
- Experience in establishing and maintaining effective working relationships
- Demonstrated knowledge of and experience working with K-12 schools
- Demonstrated knowledge of digital media and online tools for collaboration
- Experience in clearly communicating and analyzing complex concepts
- Experience presenting in front of and engaging diverse audiences
- Experience in working independently with minimal oversight
- Experience working with ambiguity and change in work environment
- Demonstrated knowledge of local schools and community

### Working Environment
- Activities are performed in an environmentally controlled office setting subject to extended periods of sitting, keyboarding and manipulating a computer mouse
- Required to stand for varying lengths of time and travel moderate distances to perform work
- Regular activities require ability to quickly change priorities which may include and/or are subject to resolution of conflicts
- Clearly communicate to perform essential duties
- Regular use of standard office equipment including, but not limited to: computer workstation/laptop (keyboard, monitor, mouse), printer, fax, calculator, copier, telephone and associated computer technology peripherals
- Lift up to 20 pounds
- This position receives regular review of objectives

### Department Statement
Arizona State University’s Mary Lou Fulton Teachers College creates knowledge, mobilizes people and takes action to improve education. Nationally recognized as a leading innovator in teacher education and scholarly research, Mary Lou Fulton Teachers College prepares over 1,500 educators annually through bachelor’s, master’s and doctoral degree programs.

Working with a mindset of creative intrapreneurship to bring positive change within organizations, Mary Lou Fulton Teachers College brings people and ideas together to improve student outcomes. We seek to develop a renewable resourcefulness in individual educators, in schools, in school districts and in communities.

In line with the charter and design principles of Arizona State University, Mary Lou Fulton Teachers College asserts the following four core values:

- Pursue excellence at scale to achieve impact
| Exercise leadership through innovation  
| Champion diversity of people and ideas  
| Share responsibility for the strength of communities |

**ASU Statement**

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 90,000 students in metropolitan Phoenix, Arizona, the nation’s fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree)

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

**Instructions to Apply**

Application deadline is 3:00PM Arizona time on the date indicated.

Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.

Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.

ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.

Only electronic applications are accepted for this position.

**Instruction for ASU Online Employment Applications**

Go to the ASU Human Resources site: [https://cfo.asu.edu/hr-applicant](https://cfo.asu.edu/hr-applicant) and scroll down to Jobs at ASU.

- Select **External Staff Job Opportunities** if you’re not currently an ASU employee (you must create an account or enter existing account information).
- Select **Internal Staff Job Opportunities** if you’re a current ASU employee.
- Enter **Requisition ID 40053BR** in the Search box.
- Click the red job title to view the entire job description.
- To apply, select the check box to the left of the job title and click on **Apply to job(s)** at the bottom of the screen.
- Click **Let’s get started** to begin the application process.